

The project *Integrative flood risk governance approach for improved implementation of risk awareness*

- What is the relationship between true flood risk and the public's risk perception? What factors determine risk perception?
- How can public participation in flood risk management be increased through better risk communication?
- How can participation in the establishment of FRM plans be encouraged and improved as a feature of FRM?
- What can institutions learn from improved understanding of risk communication approaches, tools and methods?
- How can risk be reduced by increased public awareness and participation? Which is the impact of improved risk awareness?

Main output of the IMRA project is the design of a risk governance approach, which aims at enhancing the implementation of risk awareness

The elements of this risk governance approach that are relevant for risk management practice are compared with existing approaches

Partners

Contacts

[Technische Universität Dortmund](#) (Germany)

Overview

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Stefan Greiving (Co-ordinator)

stefan.greiving@tu-dortmund.de

Mark Fleischhauer

mark.fleischhauer@uni-dortmund.de

[Wupperverband \(associated partner\)](#) (Germany)



WUPPERVERBAND

für Wasser, Mensch und Umwelt

Bernd Wille

Wi@wupperverband.de

[Umweltbundesamt GmbH](#) (Austria)



Therese Stickler

therese.stickler@umweltbundesamt.at

[Amt der Kärntner Landesregierung](#) (Austria)



Norbert Sereinig

norbert.sereinig@ktn.gv.at

[National Research Council - Institute of Research on Population and Social Policies](#) (Italy)



Fernando Ferri,

fernando.ferri@irpps.cnr.it

Patrizia Grifoni

patrizia.grifoni@irpps.cnr.it

[Autorità di Bacino Fiume Tevere](#) (Italy)

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ParlaAmbiente@abp.it



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