

The project *Integrative flood risk governance approach for improved implementation of risk awareness*

- What is the relationship between true flood risk and the public's risk perception? What factors determine this?
- How can public participation in flood risk management be increased through better risk communication?
- How can participation in the establishment of FRM plans be encouraged and improved as a feature of risk communication?
- What can institutions learn from improved understanding of risk communication approaches, tools and methods?
- How can risk be reduced by increased public awareness and participation? Which is the impact of this?

Main output of the IMRA project is the design of a risk governance approach, which aims at enhancing the implementation of risk awareness.

The elements of this risk governance approach that are relevant for risk management practice are compared with existing approaches.

## Partners

## Contacts

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## Overview

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[K410016.it](#) is running starting from September 2009